



NAREB 2018 Fair Housing Video Competition



To increase awareness and the importance of the 50th Anniversary of the Fair Housing Act, along with NAREB's historical role in the passage of the law and local and state efforts to promote "*Democracy in Housing*", we are encouraging all chapters across the country to participate in the 2018 NAREB Fair Housing Video Competition.

Categories

- ❖ Most Creative Video – the chapter with the most creative and innovative fair housing video will be awarded a prize of \$1,000.
- ❖ Most Watched Video – the chapter with the most views of its fair housing video on YouTube will be awarded a prize of \$1,000.
- ❖ Most Historical Video – the chapter with the most historically relevant content fair housing video will be awarded a prize of \$1,000.

The winners in each category would receive \$1,000 (a total of 3 grants for \$1,000)

Mini grants up to \$400 will be allocated to NAREB chapters that submit a video. Funds are very limited and will be allocated on a first come, first service basis. *Receipts must be submitted to qualify for a mini grant.* NAREB will not be obligated to allocate funds to chapters after the funds have been exhausted for the competition.

Guidelines

- 1) The video must mention fair housing; at least 3 times
- 2) The video must mention NAREB and/or the National Association of Real Estate Brokers; at least 3 times
- 3) The video cannot exceed (5) five minutes in length
- 4) The video must be at least 50% of original content
- 5) There is no entry fee
- 6) The chapter must be active with NAREB
- 7) The video must be uploaded to YouTube
- 8) The video can be posted from March 1 to April 30, 2018
- 9) All participants must complete an entry form provided by the National Office by April 30, 2018
- 10) Ownership of the underlying intellectual property of the project remains with the entrant, with the following exceptions:
 - a. Entrants grant NAREB the right to use their names, photographs, statements, quotes, testimonials, and video submissions for advertising, publicity, and promotional purposes without notification or further compensation.

- b. Entrants also grant NAREB the right to use, reproduce, reprint, distribute, perform, and/or display the entrant's project video without further compensation or notification to the entrant.
 - c. NAREB maintains the right to reproduce, reprint, distribute, perform, display, or exhibit the project for advertising, publicity, and promotional purposes on their website, at conferences, or at any other venues.
- 11) By accepting the prizes, winners agree to hold NAREB and all NAREB employees and consultants harmless against any and all claims and liability arising out of use of such prizes. Winner assumes all liability for any injury or damage caused from participation in the contest or use/redemption of any prize.
- 12) All entries must be a digital video
- 13) Content must comply with all local and national laws of the country of origin and the United States. Content must not...
- a. promote illegal behavior
 - b. support racial, religious, sexual or other invidious prejudice
 - c. advocate sexual or violent exploitation
 - d. violate rights established by law or agreement
 - e. invade the privacy of any person; or
 - f. be otherwise inappropriate as determined by NAREB in its sole and conclusive determination.
- 14) The only compensation for submitting a video is the opportunity to be awarded a prize if the entrant wins. NAREB will pay filmmakers no additional compensation nor be liable to the filmmaker under any circumstances.
- 15) **The judges' decision is final.**

Scoring of Videos by category

The scoring of the videos will take place on May 1–8, 2018. An announcement of the winners will be made in June of 2018. Awardees must be presented at NAREB's 71st Annual Convention (July 25–28) in Atlanta, Georgia.

Disclaimer:

The National Association of Real Estate Brokers is not responsible for the content nor the accuracy of information contained in any videos submitted in the 2018 NAREB Fair Housing Video Competition.

<http://www.mardenkane.com/articles/updated-youtube-contest-guidelines-5-things-to-know.html>